

TSW FORMAT
for
INFORMATION GATHERING
"Ideas that Work"

Type of Project: Membership Retention.

Project Name: Call Five and Keep 'em Alive.

Project Goal: Reaching out to help others.

Organizing Service Body: Oregon Intergroup's 12th Step Within committee (this project came from a similar idea that had been seen on the Central New Jersey OA website).

Contact Information: Cherish, cherish2@comcast.net

Resources Needed (budget, volunteers, materials, etc.): Photocopies of the flyers, copied 4 to a page in postcard size (see attachment). Volunteer/committee for distribution.

Implementation Process (including length of time for planning and implementation): Distribute the "Call Five..." cards at IG meetings and special events. Ask meeting delegates to take these cards to the meetings they visit. Attach to We Care (sign in) books so that members can take a card and write down numbers as the book is passed. Distribute electronically via email, and by posting on your IG website and/or Region website.

Additional Comments (including things of which to be mindful): Consider having a special day (TSW Day), where everyone makes a combined effort to reach members who haven't been at meetings. Another great time for this might be during the month before a special event - callers can make sure the people they are calling know about the event, and invite them to carpool.

Results: We've heard shares in meetings that these phone calls helped some members return to meetings, and it spread a feeling that they were missed and had not been forgotten by OA.

CALL 5 and Keep 'em ALIVE!

A 12th Step Within Service Project!



If everyone makes five phone calls to people we haven't seen at meetings in a while, think of all the people we will reach! Let's all do our part on this 12th Step Within service project.

You could make all the difference in the world.

Look through your "We Care" books or meeting phone lists and write five names and phone numbers of members you haven't seen recently. Then call, email or text them just to say hello, invite them to a meeting, and let them know they are important and missed.

Take the CHALLENGE---CALL 5 and Keep 'em ALIVE!



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