

Suggestions for Using Your *Lifeline* Tabletop Display

In 2006, the World Service Office conducted several surveys to determine why people do or do not subscribe to *Lifeline*. Two important reasons came from members:

1. Procrastination
2. Unaware that *Lifeline* exists!

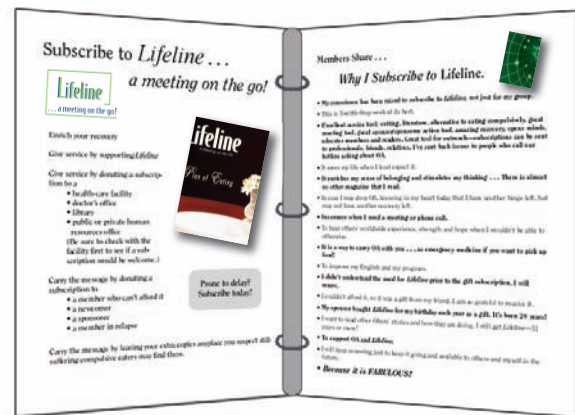
To address these two issues, the *Lifeline* staff has developed this downloadable *Lifeline* tabletop display.

Use this display at

- group meetings
- intergroup events and meetings
- region meetings, events, conferences and conventions
- health fairs

To set up this display

- Purchase a sturdy, narrow binder and a roll of double-face tape.
- Download and print this pdf file of the tabletop display.
- Using the double-face tape, tape pages two and three to the inside covers of the binder. This becomes the stand to sit on the table-top.
- Select a few copies of *Lifeline* to display, choosing different issues each time you set up the display.
- Print and cut several copies of the subscription forms included with this display and place them on the table.



Mail the completed subscription forms (with any checks) to

Lifeline
P.O. Box 44020
Rio Rancho, NM
87174-4020 USA

Call attention to the tabletop display by reading to your gathering the text found on the last page.

Thank you for your service!

Subscribe to *Lifeline* . . .



a meeting on the go!

Enrich your recovery

Give service by supporting *Lifeline*

Give service by donating a subscription to a

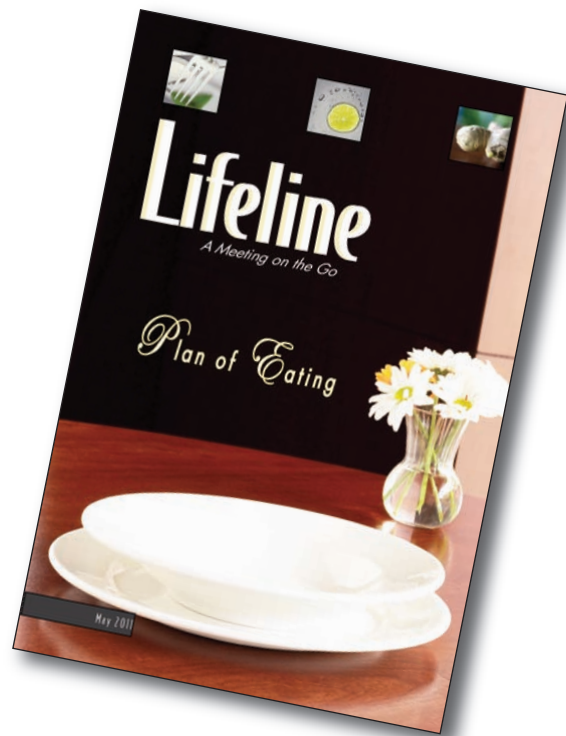
- health-care facility
- doctor's office
- library
- public or private human resources office

(Be sure to check with the facility first to see if a subscription would be welcome.)

Carry the message by donating a subscription to

- a member who can't afford it
- a newcomer
- a sponsee
- a member in relapse

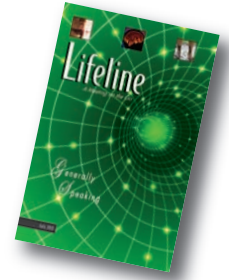
Carry the message by leaving your extra copies anyplace you suspect still-suffering compulsive eaters may find them.



Prone to delay?
Subscribe today!

Members Share . . .

Why I Subscribe to Lifeline.



- **My conscience has been raised to subscribe to *Lifeline*, not just for my group.**
- This is Twelfth-Step work at its best.
- **Excellent service tool: writing, literature, alternative to eating compulsively, great meeting tool, great sponsor/sponsee action tool, amazing recovery, opens minds, educates members and readers. Great tool for outreach—subscriptions can be sent to professionals, friends, relatives. I've sent back issues to people who call our hotline asking about OA.**
- It saves my life when I least expect it.
- **It enriches my sense of belonging and stimulates my thinking . . . There is almost no other magazine that I read.**
- In case I may drop OA, knowing in my heart today that I have another binge left, but may not have another recovery left.
- **Insurance when I need a meeting or phone call.**
- To hear others' worldwide experience, strength and hope when I wouldn't be able to otherwise.
- **It is a way to carry OA with you . . . as emergency medicine if you want to pick up food!**
- To improve my English and my program.
- **I didn't understand the need for *Lifeline* prior to the gift subscription. I will renew.**
- I couldn't afford it, so it was a gift from my friend. I am so grateful to receive it.
- **My sponsor bought *Lifeline* for my birthday each year as a gift. It's been 28 years!**
- I want to read other OAers' stories and how they are doing. I still get *Lifeline*—31 years or more!
- **To support OA and *Lifeline*.**
- I will keep renewing just to keep it going and available to others and myself in the future.
- ***Because it is FABULOUS!***

Lifeline Subscription Form

(Please Print) NEW RENEWAL

SEND TO:

Name _____

Street/P.O. Box _____

City _____ State _____

Prov/Country _____ Zip _____

Phone _____

BILLING ADDRESS: Same as above

Name _____

Street/P.O. Box _____

City _____ State _____

Prov/Country _____ Zip _____

Phone _____

This is a gift from _____

Please credit my *Lifeline* Rep _____

(member's full name required)

- I want to be a *Lifeline* Rep. Send me a Rep Kit.
 Renew me as a *Lifeline* Rep.
 Delete me from the Rep list.

Enclosed is a check money order in the exact amount made out to World Service Office.

US funds ONLY

Non-US funds will be returned.

Please charge my

- VISA Mastercard Discover

Card # _____

Expiration Date _____ (CSC#) _____

Signature _____

Return form with payment to
**Lifeline, P.O. Box 44020,
Rio Rancho, NM 87174-4020 USA**
Phone 505-891-2664
FAX 505-891-4320
www.oa.org

Here is my *Lifeline* order

No. Years	US	Canada	US/Canada Outside
1 year	\$23	\$29	\$38
2 years	\$44	\$56	\$74
3 years	\$63	\$81	\$108

(Circle your price)

EXACT AMOUNT IN US FUNDS ONLY

Lifeline is mailed in a plain unmarked envelope.
Please allow four to six weeks for delivery.

04/15



Lifeline Subscription Form

(Please Print) NEW RENEWAL

SEND TO:

Name _____

Street/P.O. Box _____

City _____ State _____

Prov/Country _____ Zip _____

Phone _____

BILLING ADDRESS: Same as above

Name _____

Street/P.O. Box _____

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***Lifeline* Tabletop Display Text to Read to Your Gathering**

Lifeline magazine is our meeting on the go. But it is more than that. It is a wonderful way to give service and to carry the message of recovery to the still-suffering compulsive eater or to the health-care provider or counselor who serves compulsive eaters.

Today we have a *Lifeline* display set up on the _____.

This is an opportunity to see some sample issues of *Lifeline* and to subscribe to this wonderful little magazine. Consider a subscription for yourself or a friend. Carry the message by reaching out with a subscription for a newcomer, a sponsor, a member in relapse or someone who can't afford to buy it. Or give service by donating a subscription to a health-care facility, doctor's office, library or human resources department.

Support *Lifeline*, your recovery and that of others by subscribing today.